

2013 Press Release www.SovietJewelry.com

SOVIET GOLD NOW MORE VALUABLE THAN RUSSIAN GOLD!

BREAKING NEWS! The latest analysis of three gold markets [collectibles, jewelry and art] clearly shows that "pound per pound" Soviet Gold is two times more valuable than Gold of Imperial Russia. Collectors and investors are rushing to buy this rare commodity. As groundbreaking as this is, it's not surprising. Similar trends have been taking place in the art world for years. It is very common for contemporary and modern artworks to sell for much more money than classic works of art. Now the same trend is happening to the Soviet Gold Market!

"Collectors & Investors are Buying Soviet Gold Jewelry!"

We did an extensive multistage market analysis over the course of several months taking screenshots of vintage Soviet and Russian Gold items listed for sale on eBay as well as other marketplaces. The most vivid screenshots are shared in this report, the rest can be found on the news section of our website [www.SovietJewelry.com/news] where we publish the latest news on Soviet Gold & Silver.

"In 2013 the Soviet Gold Market became one of the most profitable alternative investments markers in North America."

Important to note, Soviet Gold Jewelry was mass-produced in large amounts, in a relatively short period of time. It was also mostly machine-made and highly standardized. Gold jewelry of Imperial Russian was not. In order for us to make an accurate comparison to Soviet Gold Jewelry we had to focus on Russian Imperial Gold items that were standardized and mass-produced in the similar manner. The closest match turned out to be the 1890-1914 Gold Ruble Coins of Imperial Russia. They produced the most accurate data for the comparison of the two markets.

"Growing at nearly 200% per year Soviet Gold Jewelry is not only a rare collectible but a fantastic investment of your money."

Let's look at the data [refer to attached images or visit our website]. Price-wise, Soviet Gold matched Russian Imperial Gold to the letter but their characteristics are far from equal. Soviet Gold is nearly half the gold purity, weight [in most cases] and age. What does this mean? If we look at the metal characteristics alone [ex: 14K vs 22K] then gram per gram Soviet Gold is two times more valuable than Gold of Imperial Russia. And if we put the factor of age into the equation [1900s vs 1980s] then Soviet Gold will be nearly three times more valuable than Russian Imperial Gold. That is why Soviet Gold is becoming such a lucrative investment for collectors and investors in North America and the world!

"The Soviet Gold Jewelry Market is the newest alternative investment market in the World!"

In December of 2012 we first published this type of comparison on our website, where Soviet Gold Jewelry went toe to toe with original 1912-14 Canadian gold coins [Canada's first gold coins] that were released for public sale in mint condition by the Bank of Canada. Just like now, Canadian gold coins by all characteristics [purity, weight, age] were far superior to Soviet Gold and yet, even more expensive coins [valued well over \$700] were easily matched by Soviet Gold Jewelry items.

All gold investors, collectors, vintage jewelry retailers and even stock traders are highly advised to learn more about this new opportunity. Furthermore we strongly recommend acquiring Soviet Gold as a collectible or an investment. We make such recommendation because our research indicates that prices on this rare commodity will rise exponentially.

SovietJewelry.com is a market development organization for the Soviet Gold & Silver industry. More than anything we research, analyze and report about this unique commodity. To date we are the #1 Website for all Soviet Gold and Silver Jewelry affairs. We published three World's first books about Soviet Jewelry in English language. We officially launched the Soviet Gold & Silver Jewelry Market. When it comes to Soviet Jewelry we are the leading and most trusted organization in the world. For more information about us, and investing in Soviet Gold, please visit our website at: SovietJewelry.com

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